# Memo: By Claire McKean. Updated 8.20.20 re: The USPS's use of the ESAS testing program to key voting data in Democratic and Republic Zip Code Zones: email: <u>lupusluna321@gmail.com</u>

My name is Claire McKean. I deliver mail for a contractor to the USPS in Eastern Oregon. I also do research for an investigative reporter. On July 17th, I came across <u>an article in PostalTimes</u> — a trade mag for the USPS. It included a letter regarding the Expedited To Street/Afternoon Sortation (ESAS) program touted as "an enhancement to the current Expedited Preferential Mail (EPM) Delivery Program."

The new program was ostensibly designed to "reduce morning office time to allow carriers to leave for the street earlier." The USPS is testing this new ESAS program at more than 380 sites around the country from Atlanta, GA to Seattle, WA. Each site is the location of a given post office.

# **MY INITIAL GOAL**

I wanted to see if it was possible that this new test program (which was to run for 30-60 days starting on July 25th) could give the Postmaster General data regarding districts where President Trump could face the greates topposition in November most threatened or, whether the ESAS program was simply a non—political efficiency measure.

# **MY FINDINGS**

When I drilled down on the test sites I found that the populations in those Zip Code zones was heavily skewed toward Democratic voters.

I accomplished this by comparing the voting histories of populations in each of those ESAS Zip Codes Zones with the voting histories in the relevant counties. I was was able to mine that data by using a simple real estate informational database called <u>bestplaces.net</u>.

For example. I took a look at Atlanta, the first entry on the test site list and thebestplaces home page led me to DeKalb County, GA. That single url revealed incredible amounts of historical political data from the last five elections. I then added in the populations of each test site zip code.

Zip Code 30340 is in DeKalb County and <u>this site reveals</u> that the population of that specific Zip Code was 29,394. It also broke down the population by gender race and income.

At that point I decided to check EVERY ZIP CODE on the ESAS test site list and what I found was eye-opening.

The total population of the tests site Zip Codes that vote Democrat was 17,368,620. The same information for test site counties that vote Republican was less than half that number: 8,056,265.

The top 10 test site zip code populations that vote Democratic where heavily urban areas like: Los Angeles, Chicago, Philadelphia, Las Vegas, Milwaukee, Houston, Dallas, Detroit, and two heavily Democratic counties in New York City: The Bronx and Queens. With respect to Philadelphia, Milwaukee and Detroit, they are located in Battleground States that President Trump narrowly won in the last election and recent polling shows him behind.

The total population in targeted ESAS test sites that vote Democratic was 5,536,586.

The top ten test site zip code populations that vote Republican were are: Springfield MO, St Petersburg FL, Monmouth County N.J., Macomb County MI, Jacksonville FL, Pasco WA, Fort Worth, Texas Hillsborough County NH, York PA, and Sioux Falls SD.

Compared to the Top 10 Democratic test sites which are in huge racially diverse urban areas, the top 10 GOP test sites were moderately populated cities or rural areas in decidedly Red States.

Total zip code population in targeted test sites that vote Rep is 1,620,716 which represented baregly 1/3 of the populations in Democratic ESAS test sites.

# HERE'S HOW IT DID IT:

I googled the zip 30340. Got the towns in that zip code. Then went to the Bestplaces site for Doraville and scrolled to the map at the bottom of the page and checked for the other two towns of Tucker and Pittsburg to see how they also voted. Pittsburg is a subdivision in Atlanta. Did the same for the rest of the zip codes.

https://www.bestplaces.net/voting/city/georgia/tucker

See screen capture of just the first page from that link below:

#### The BestPlaces Liberal/Conservative Index

Tucker, GA is Moderately liberal



The BestPlaces Liberal/Conservative Index is based on recent voting in national elections, federal campaign contributions by local residents, and consumer personality profiles.

#### **VoteWord™**

Displaying 16 years of Presidential voting, visualized in one word.

### Tucker, Georgia: D D D D D

How It Works:

Here at BestPlaces, we were looking at the voting patterns since the 2000 election and realized that we could express the results of each election as one letter. R if the Republican candidate won, D for the Democrat and I for the Independent. The five elections (2000, 2004, 2008, 2012, 2016) would be expressed as five-letter word (R R D R R).

Then we went a little further and added the dimension of magnitude. If the difference of victory was greater than 10 percent, the letter is upper case, and lower case if the difference was less than 10 percent. This allows us to see interesting voting patterns at just a glance.

Here's the VoteWord for Iowa – d r d d r. In the last five elections the state has been closely contested, voting narrowly for the Republican candidate in 2016 after voting Democratic in 2008 and 2012. Virginia (r r d d d) has voted narrowly Democratic in the last three elections.

By doing this meticulously with EVERY ZIP CODE ZONE in the study, I uncovered granular details on the Liberal/Conservative make-up of each Zip Code zone and population/political leanings data, that <u>taken</u> together helped me form my thesis:

That the UNIQUE choice for the Zip Code Zones in the ESAS study would provide detailed data that <u>COULD</u> further a plan -- if corrupt USPS officials decided to use it – wherein they could STRATEGICALLY SLOW MAIL-IN VOTES to Democratic/Liberal Blue Zip Code Zones and SPEED THEIR MAILING in Republican/Conservative Red Zip Codes zones.

## THE SIGNIFICANCE OF THIS:

Considering the recent efforts to REMOVE MAIL BOXES and SORTING MACHINES, this begins to add to the growing body of evidence that this ESAS study masks a contrived scheme using the limited resources of the U.S. Postal Service to serve the President's own political ends.